



## Office of Community Relations

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## Follow Dysart on Twitter

DYSART SCHOOLS — The Dysart Unified School District has begun utilizing a social media site, Twitter, as a means of communicating information to district constituents. Parents, teachers, students, staff and community members can follow the Dysart School District on Twitter at [www.twitter.com/dusdmedia](http://www.twitter.com/dusdmedia). Dysart is utilizing Twitter to continue its communication endeavors, reaching out to community members in a variety of means. According to Dysart’s Director of Community Relations, Jim Dean, “Effectively communicating to all members of our community is essential to continuing the district’s success.” Dean continued, “Using Twitter as one of our communication means provides an opportunity to extend information to those who extensively use the social media site.”

Those following Dysart on Twitter can choose to receive updates, or tweets, through email or as text sent to their cell phones. Dysart’s tweets consist of bits of information about events and activities throughout the district along with links that provide details. Parent alerts will also be sent through Twitter along with the current alert system. Dysart will use Twitter each day as one of the district’s many communication endeavors.

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