



PUBLIC MEETING NOTICE

Notice is hereby given to the members of the Governing Board and to the general public that a quorum of Governing Board members may attend the ASBA/ASA 53rd Annual Conference to be held December 16-17, 2010 at the Biltmore Conference Center.

The Conference is open to registered attendees. There will be no public comment and no Governing Board action will be taken.

**ASBA/ASA
53rd Annual Conference**

December 16-17, 2010

at

Biltmore Conference Center
2400 E Missouri Avenue
Phoenix, AZ

623-876-7002

ASBA•ASA 53rd Annual Conference

Conference Schedule - As of 11/18/10; Subject to Change

KEY:	New Board Track
	ASA Track
	ASBA Track
	General Sessions

Thursday, December 16			Location
7:30 a.m.	Conference Registration and Continental Breakfast		
8 a.m.	ASBA Business Meeting		
8 a.m.	ASA Superintendents' Division Business Meeting		
9:15 a.m.	Break		
9:30 a.m.	Opening Ceremonies, Teacher of the Year Award		
10:15 a.m.	General Session Keynote Address: "Introduction to Servant Leadership"	Dr. Kent M. Keith, The Greenleaf Center for Servant-Leadership	
11:30 a.m.	Break - Exhibit Viewing/Door Prizes		
Noon	Golden Bell Luncheon - Plus presentation of ASA Superintendent of the Year Awards		
1:30 p.m.	Break - Exhibit Viewing/Door Prizes		
2 p.m.	Breakout Sessions #1		
	1) How an Effective Meeting is Run	Karen Beckvar, Leadership Development Specialist, ASBA	MacArthur 4
	2) Curtains for NCLB?	Dr. Jeff Smith, Superintendent, Balsz ESD; Tee Lambert, Board President, Washington ESD; Dr. Debbie Burdick, Superintendent, Cave Creek USD; Nancy Konitzer, Deputy Associate Superintendent, ADE	Grand Canyon
	3) Running for the ASBA Board	Panfilo H. Contreras, Executive Director, ASBA; ASBA Executive Committee	MacArthur 3

	4) Great School Culture: Improving the Effectiveness of Schools by Creating Participatory Decision Making	Imagine Rosefield School Team -- Bruce Hanna, Principal; Erika Fosgreen, Academy Leader/Accelerated Classroom Teacher; Tammie Wilkom, Academy Leader/Curriculum Associate	MacArthur 2
	5) CATS, MICE and CATNIP -- Take a Peek at the Unique Technology Incentive Program	Dr. Pam Santesteban, Assistant Superintendent for Education, Madison ESD; Kim Thomas, Technology Integration Specialist, Madison ESD	MacArthur 1
	6) Enhance Students' Desire to Succeed More Quickly	Glendale Unifed School District -- John Croteau, Associate Superintendent; Tami Strege, Lead Curriculum Coordinator	MacArthur 7
	7) Golden Bell Winner - Freshman Academy	Jim Doty, Principal, Marana High School	MacArthur 6
	8) Golden Bell Winner - Technology Cadre	Nancy Pratt, Cave Creek USD	MacArthur 5
3 p.m.	Break - Exhibit Viewing/Door Prizes		
3:15 p.m.	Breakout Sessions #2		
	1) Staying Out of Legal Trouble	Chris Thomas, Director of Legal Services, ASBA	MacArthur 4
	2) Measuring Educators' Effectiveness (SB1040)	Dr. Ed Sloat, Director of Research and Evaluation, Glendale ESD; Dr. Heather Cruz, Assistant Superintendent, Litchfield ESD	Grand Canyon
	3) Federal Relations Network (FRN) Orientation	Dee Navarro, Board President, ASBA; Panfilo H. Contreras, Executive Director, ASBA; Janice Palmer, Director of Governmental Relations, ASBA	MacArthur 3
	4) Strategic Planning: Our Blueprint for Success	Phoenix Elementary School District -- Myriam Roa, Superintendent; Dr. Ruth Ann Marston, Board President	MacArthur 2
	5) Navigating Board Dynamics by Maximizing Your Style and Role	Dr. Tim Hamm, Superintendent, Madison Elementary School District	MacArthur 1
	6) Principal 101	Dr. Jennifer Johnson, Superintendent, Glendale Unified High School District	MacArthur 7
	7) Golden Bell Winner - Technology, Life, Careers High School Transition Program	Patti Beltram, Director, Career Services, Peoria USD	MacArthur 5
	8) Golden Bell Winner - Granada Primary's Lunch Program	Margaret Thomas, Granada Primary School, Alhambra Elementary School District	MacArthur 6
4:15 p.m.	Exhibit Viewing, Networking		
5:30 p.m.	Reception		
6:30 p.m.	ASBA Annual Awards Banquet		
Friday, December 17			Location

7:15 a.m.	Wake-up Breakfast in the Exhibit Hall		
8:15 a.m.	General Session Keynote Address: "Servant Leadership: A New Call to Duty"	Consuelo Castillo Kickbusch, Founder and President, Educational Achievement Services, Inc.	
9:30 a.m.	Break - Exhibit Viewing/Door Prizes		
10 a.m.	Breakout Session #3		
	1) Financial Information Every Governing Board Member Should Understand	John P. White, Managing Director, Veriti Consulting; Elizabeth B. Monty, Managing Director, Veriti Consulting	MacArthur 4
	2) Creating Parent Advocacy Collaboratives-Serving & Leading by Example		Grand Canyon
	3) Hispanic-Native American Indian Caucus Business Annual Meeting	David Esquivel, President, HNAIC	MacArthur 7
	4) Is Your District's Safety in JEOPARDY?	Tod Dennis, Chair, SCF of Arizona	MacArthur 3
	5) Ten Things School Boards Could Do TODAY to Save Their Districts on Legal Costs	Chris Thomas, Director of Legal Services, ASBA	MacArthur 1
	6) Roosevelt School District's Turnaround Strategies	Roosevelt Elementary School District -- Jim Munoz Jr., Board President; Norma Munoz, Board Member; Mary Beyda, Superintendent	MacArthur 6
	7) Peoria Unified School District's Patron Tours Program	Kathy Knecht, Governing Board President, Peoria Unified School District	MacArthur 5
	8) Creating a Culture of Success	Pendergast Elementary School District -- Hilda Ortega-Rosales, Governing Board President; Dr. Ron Richards, Superintendent; Carrie Prielipp, Principal at Sunset Ridge; Students	MacArthur 2
11 a.m.	Break - Exhibit Viewing/Door Prizes		
11:15 a.m.	Breakout Session #4		
	1) Advocating for Your Students	Beth Sauer, Governmental Relations Analyst, ASBA; Tracey Benson, Director of Communications, Maricopa County Education Service Agency	MacArthur 4
	2) JTED's: Solutions for Today's Educational Challenges	Greg Donovan, Superintendent, West-MEC; Dr. John Mulcahy, Director, West-MEC, ASA; Dr. Sally Downey, Superintendent, EVIT; Alan Storm, Superintendent, Pima County JTED; Karen Leshner, Superintendent, NATIVE	Grand Canyon
	3) Helping Kids Succeed - Arizona Style	Derek Peterson, International Youth Advocate	MacArthur 5
	4) Healthcare Reform and What It Means to Your School	Jerry Edwards, Edwards Risk Management; Andrea L. Balogh, Meritain Health Inc.	MacArthur 3

	5) Teach 4 America's Teaching as Leadership Framework: Teaching Successfully in Challenging Contexts	Quanna Cameron Sr., Managing Director, Teach for America, Phoenix, John Fisher, Managing Director of Public Partnerships, Teach for America	MacArthur 7
	6) District Forms Partnership to Improve Student Performance: Moving from 'Failing' to 'Performing Plus' and Beyond	Suzanne Schweiger-Nitchals, Governing Board President, Creighton ESD; Dr. Charlotte Boyle, Superintendent, Creighton ESD; Phyllis Schwartz, WestEd Project Director for Districts Moving Up; Dr. Steve Mittenthal, Executive Director for The Ellis Center for Educational Excellence	MacArthur 6
	7) The Maricopa County Regional School District's Transition Program	Maricopa County Regional School District -- Nandi Muhammad, External Transition Facilitator; Guadalupe Nava, Student Information Coordinator; Corinne Frank, Director of Special Services; Janice Wheeler, Business Manager	MacArthur 1
	8) Montecito Peace Program	Maria O'Malley, Principal Montecito School; Nora Ryska, Teacher, Montecito School	MacArthur 2
12:15 p.m.	Luncheon - The Top 5 Challenges of Servant Leadership	Panfilo H. Contreras, Executive Director, ASBA; Dr. Debra Duvall, Executive Director, ASA	
1:30 p.m.	Grand Door Prize Drawing & Adjournment		