Notice is hereby given to the members of the Governing Board and to the general public that a quorum of Governing Board members may attend the ASBA/ASA 53rd Annual Conference to be held December 16-17, 2010 at the Biltmore Conference Center.

The Conference is open to registered attendees. There will be no public comment and no Governing Board action will be taken.

ASBA/ASA
53rd Annual Conference

December 16-17, 2010

at

Biltmore Conference Center
2400 E Missouri Avenue
Phoenix, AZ

623-876-7002
### Thursday, December 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Conference Registration and Continental Breakfast</td>
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<tr>
<td>8 a.m.</td>
<td><strong>ASBA Business Meeting</strong></td>
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<tr>
<td>8 a.m.</td>
<td><strong>ASA Superintendents' Division Business Meeting</strong></td>
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<tr>
<td>9:15 a.m.</td>
<td>Break</td>
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<tr>
<td>9:30 a.m.</td>
<td><strong>Opening Ceremonies, Teacher of the Year Award</strong></td>
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<tr>
<td>10:15 a.m.</td>
<td><strong>General Session Keynote Address: &quot;Introduction to Servant Leadership&quot;</strong></td>
<td>Dr. Kent M. Keith, The Greenleaf Center for Servant-Leadership</td>
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<tr>
<td>11:30 a.m.</td>
<td>Break - Exhibit Viewing/Door Prizes</td>
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<tr>
<td>Noon</td>
<td><strong>Golden Bell Luncheon - Plus presentation of ASA Superintendent of the Year Awards</strong></td>
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<tr>
<td>1:30 p.m.</td>
<td>Break - Exhibit Viewing/Door Prizes</td>
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<tr>
<td>2 p.m.</td>
<td><strong>Breakout Sessions #1</strong></td>
<td></td>
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<tr>
<td>1) How an Effective Meeting is Run</td>
<td>Karen Beckvar, Leadership Development Specialist, ASBA</td>
<td>MacArthur 4</td>
</tr>
<tr>
<td>2) Curtains for NCLB?</td>
<td>Dr. Jeff Smith, Superintendent, Balsz ESD; Tee Lambert, Board President, Washington ESD; Dr. Debbie Burdick, Superintendent, Cave Creek USD; Nancy Konitzer, Deputy Associate Superintendent, ADE</td>
<td>Grand Canyon</td>
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<tr>
<td>3) Running for the ASBA Board</td>
<td>Panfilo H. Contreras, Executive Director, ASBA; ASBA Executive Committee</td>
<td>MacArthur 3</td>
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<tr>
<td>Time</td>
<td>Session</td>
<td>Speakers/Officials</td>
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<tr>
<td>3 p.m.</td>
<td>Break - Exhibit Viewing/Door Prizes</td>
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<td>3:15 p.m.</td>
<td><strong>Breakout Sessions #8</strong></td>
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<tr>
<td>3:15 p.m.</td>
<td>1) Staying Out of Legal Trouble</td>
<td>Chris Thomas, Director of Legal Services, ASBA</td>
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<td>4:15 p.m.</td>
<td>Exhibit Viewing, Networking</td>
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<td>5:30 p.m.</td>
<td>Reception</td>
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<td>6:30 p.m.</td>
<td>ASBA Annual Awards Banquet</td>
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<td><strong>Friday, December 17</strong></td>
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<tr>
<td>Time</td>
<td>Event</td>
<td>Speaker(s)</td>
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<tr>
<td>7:15 a.m.</td>
<td>Wake-up Breakfast in the Exhibit Hall</td>
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<td>8:15 a.m.</td>
<td><strong>General Session Keynote Address: &quot;Servant Leadership: A New Call to Duty&quot;</strong></td>
<td>Consuelo Castillo Kickbusch, Founder and President, Educational Achievement Services, Inc.</td>
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<tr>
<td>9:30 a.m.</td>
<td>Break - Exhibit Viewing/Door Prizes</td>
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<tr>
<td>10 a.m.</td>
<td><strong>Breakout Session #3</strong></td>
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<td>1) Financial Information Every Governing Board Member Should Understand</td>
<td>John P. White, Managing Director, Veriti Consulting; Elizabeth B. Monty, Managing Director, Veriti Consulting</td>
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<td></td>
<td>2) Creating Parent Advocacy Collaboratives—Serving &amp; Leading by Example</td>
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<td>3) Hispanic-Native American Indian Caucus Business Annual Meeting</td>
<td>David Esquivel, President, HNAIC</td>
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<td>4) Is Your District's Safety in JEOPARDY?</td>
<td>Tod Dennis, Chair, SCF of Arizona</td>
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<td></td>
<td>5) Ten Things School Boards Could Do TODAY to Save Their Districts on Legal Costs</td>
<td>Chris Thomas, Director of Legal Services, ASBA</td>
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<td>6) Roosevelt School District’s Turnaround Strategies</td>
<td>Roosevelt Elementary School District — Jim Munoz Jr., Board President; Norma Munoz, Board Member; Mary Beyda, Superintendent</td>
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<td>7) Peoria Unified School District’s Patron Tours Program</td>
<td>Kathy Knecht, Governing Board President, Peoria Unified School District</td>
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<td>8) Creating a Culture of Success</td>
<td>Pendergast Elementary School District — Hilda Ortega-Rosales, Governing Board President; Dr. Ron Richards, Superintendent; Carrie Prielipp, Principal at Sunset Ridge; Students</td>
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<tr>
<td>11 a.m.</td>
<td>Break - Exhibit Viewing/Door Prizes</td>
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<tr>
<td>11:15 a.m.</td>
<td><strong>Breakout Session #4</strong></td>
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<td>1) Advocating for Your Students</td>
<td>Beth Sauer, Governmental Relations Analyst, ASBA; Tracey Benson, Director of Communications, Maricopa County Education Service Agency</td>
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<td>2) JTED’s: Solutions for Today’s Educational Challenges</td>
<td>Greg Donovan, Superintendent, West-MEC; Dr. John Mulcahy, Director, West-MEC, ASA; Dr. Sally Downey, Superintendent, EVIT; Alan Storm, Superintendent, Pima County JTED; Karen Lesher, Superintendent, NATIVE</td>
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<td>3) Helping Kids Succeed - Arizona Style</td>
<td>Derek Peterson, International Youth Advocate</td>
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<td>5) Teach 4 America's Teaching as Leadership Framework: Teaching Successfully in Challenging Contexts</td>
<td>Quanna Cameron Sr., Managing Director, Teach for America, Phoenix, John Fisher, Managing Director of Public Partnerships, Teach for America</td>
<td>MacArthur 7</td>
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<td>6) District Forms Partnership to Improve Student Performance: Moving from 'Failing' to 'Performing Plus' and Beyond</td>
<td>Suzanne Schweiger-Nitchals, Governing Board President, Creighton ESD; Dr. Charlotte Boyle, Superintendent, Creighton ESD; Phyllis Schwartz, WestEd Project Director for Districts Moving Up; Dr. Steve Mittenthal, Executive Director for The Ellis Center for Educational Excellence</td>
<td>MacArthur 6</td>
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<td>7) The Maricopa County Regional School District's Transition Program</td>
<td>Maricopa County Regional School District -- Nandi Muhammad, External Transition Facilitator; Guadalupe Nava, Student Information Coordinator; Corinne Frank, Director of Special Services; Janice Wheeler, Business Manager</td>
<td>MacArthur 1</td>
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<tr>
<td>8) Montecito Peace Program</td>
<td>Maria O'Malley, Principal Montecito School; Nora Ryskza, Teacher, Montecito School</td>
<td>MacArthur 2</td>
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<tr>
<td>12:15 p.m.</td>
<td>Luncheon - The Top 5 Challenges of Servant Leadership</td>
<td>Panfilo H. Contreras, Executive Director, ASBA; Dr. Debra Duvall, Executive Director, ASA</td>
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<tr>
<td>1:30 p.m.</td>
<td>Grand Door Prize Drawing &amp; Adjournment</td>
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